

### <u>New Klean Wholesale B2B Site</u> Sales Rep Instructions and Basics

We are excited to announce our all new B2B web site! We have moved from NuOrder over to a new Shopify B2B store, which will give us lots of advantages and increased functionality.

#### **Benefits and Improvements**

- Easier shopping and browsing of all products, including pre-order (2025) and seasonals
- Add multiple SKUs and colors at once
- Quickly re-order from past orders (adding same items to a new cart)
- Split orders for ATS and pre-order products
- Shop as your customer/retailers and send them email to pre-pay orders
- Reporting on your customer sales and past orders
- More flexibility for Sales Rep and Retailers for online ordering
- Options for online payments including net terms on account and pre-paid (credit card)
- Shipping calculated and paid on orders including shipping promos (50% off and free shipping levels)
- More flexibility with pricing, customer category groups, new product launches and more!
- Tighter integration with our Sage ERP
- Additional functionality *coming soon!* 
  - Custom Co-Brand orders online upload artwork for engraving or digital printing add-on directly to inline orders

We are dedicated to all of our Klean retailers to help the business grow and using this new online tool will hopefully help make it easier. Like any new platform, there will be a learning curve and may be some issues, we but we appreciate your patience moving over from NuOrder. We are here to support you in using the new site, so please provide any feedback and identify any issues so we can continue to improve the site, online experience, and our wholesale ordering process.

If you have any questions or issues, please contact Taylor Wijnhamer

(twijnhamer@kleankanteen.com) or email wholesale@kleankanteen.com. We can set up individual online trainings as needed or answer any questions to make this transition as easy as possible.

#### Below are some basic instructions to access and shop on the new site.

#### Topics

- <u>Logging In</u>
- <u>Shopping</u>
  - o Ordering Multiple Variants/Colors
  - o <u>Pre-Ordering Products</u>
  - o <u>Checkout Specifics</u>
- Ordering as a Sales Rep (for your customers)
  - o <u>Account Reports</u>
  - o <u>Re-Ordering</u>
- Adding New Accounts

# Logging In

- You will be sent an account invite from Shopify to create your login and password on the new site (*will come from wholesale@kleankanteen.com*)
- Each Sales Rep email will have unique login, and can access all their assigned retail stores/customers (no need for shared logins!)
- We have pre-loaded your contact info as well as assigned your retailers. Your retail stores will each also be invited and have their own accounts/logins, so they can order and pay for orders as needed directly.

## Login

An approved Klean Kanteen Wholesale or Custom account is required to access and order from this site. Please enter your email and password to login, or click Sign Up to request access and apply for an account.

E-mail	
Password	Forgot your password?
LOCIN	

Don't have an account? Sign up

# <u>Shopping</u>

- You can shop online just like any other ecomm store, browsing top navigation SHOP by category, product line, or features collections.
- Items will display in grid, with quick Add to Cart functionality

Shop	Featured	SALE	Product Lines	About K	lean ኝ ka	nteen°			~	Q	ĉ		
			Drink	Food		Kids	Accessories			Pr	oduct L	ines	Ak
			Insulated Water Bottl Non-Insulated Water Tumblers Cups and Mugs Thermos	es Food E Bottles Food C	Boxes Canisters	Baby Bottles Kids' Water Bottles Kids' Cups Kids' Lunch Boxes	Bottle Caps Cup and Mug I Steel Straws	ids			Insulat Insulat Single-	ed TKW ed Class Wall Wi	ide sic de
				Insul	lated	Water Bott	les				Single- Rise Di Rise Fo TKCan	Wall Cla rinkware ood Boxe isters	issic e es
	S 	iize Color Price Cap Wallability				Cohere: Severing Grave, Heavaite Or Hearts, Hr. Shark, Safari	an Unicoma Nary				TKPro Kid Kar Pints a Access	nteens nd Cups ories	5
			12oz Cl From: \$1 Hawaii 	assic Kid's Insulated Wat with Sport Cap 0.50 an Ocean 6	v +	12oz Classic Kid's Insulate           with Sport Cap - Mix           \$83.70           -         1           ADD (\$83.70)	d Water Bottle ed 6-Pack +	12oz TKWide Insulated Cof with Café Cap © • • • • • • From: \$10.50 Beryl Green - 6 •	fee Tumble	•			

#### **Collection Notes**

• **Price** will apply any discounts to per item list price and pack \$ total. **NOTE:** this includes any sale SKUs or customer specific pricing.

PRE-ORDER

• You will see **qty rules apply**, including case quantities (pack sizes) and minimums. These are indicated under each product.

(i) Qty rules apply

- Solution This product comes in pack sizes of 6
- Each variant has a minimum order quantity of 6

- Pre-Order and Sale products will be indicated with BLUE or RED badges.
- Filters on left can be used to show products by size, color, cap or price. These can be combined to filter further within a Collection.



12oz TKWide Insulated Water Bottle with Twist Cap

12oz TKWide Insulated Water Bottle with Twist Cap - Ghosts



### **Ordering Multiple Variants/Colors**

- For easier ordering, click into detailed product pages to order multiple variants all at once, within a simple widget.
- **Stock** column will show available quantities (with green, yellow, red indicators)
- Price will apply any discounts to per item list price and pack \$ total.
   NOTE: this includes any sale SKUs or customer specific pricing.

Color	Price	Stock
Brushed 1008312	\$15.35 Pack (6): \$92.10	• 500+



# 20oz TKWide Insulated Water Bottle with Twist Cap

From: \$12.25

	Color	Price	Stock	Qty
I	Black 1008329	\$16.28 Pack (6): \$97.68	● 500+	-     6     +       ③ Qty rules apply
*	Blue Tint 1008330	\$16.28 Pack (6): \$97.68	● 500+	-     0     +       ③ Qty rules apply
8	Heavenly Pink 1010844	\$16.28 Pack (6): \$97.68	• 246	-     12     +       ③ Qty rules apply
	Purple Heather 1010845	\$12.25 Pack (6): \$73.50	• •	Out of stock Out of stock Out of stock Out of stock
Î	Sea Spray 1010110	\$16.28 Pack (6): \$97.68	● 500+	-     0     +       ③ Qty rules apply
Į	Tiger Lily 1009475	\$16.28 Pack (6): \$97.68	• 429	-     6     +       ① Qty rules apply
8	Tofu 1010846	\$16.28 Pack (6): \$97.68	• 0	<ul><li>Out of stock</li><li>Qty rules apply</li></ul>
AD	D TO CART (\$390.72			

Stock levels as well as special sale or customer pricing (per SKU) will be displayed.

#### **Pre-Ordering Products**

- Seasonal and upcoming pre-order products (i.e. 2025 colors) will be indicated with blue **PRE-ORDER** badges, both on Collection and Product pages.
- Certain pre-order products will also have **Order Deadline** dates as well as **Available to Ship** dates, shown on product pages.
- Pre-order products can be added to cart as normal, but may be split for orders, shipments, and payments if ordered alongside current available products.



#### **Checkout Specifics**

- Once all items added to cart, proceed to checkout as normal.
- Optional fields for Preferred Ship Date, PO Number and Additional Notes
- Choose from existing Shipping Addresses or add a new address.
- **Shipping Method** 
  - Local Pickup is available for Chico area customers only.
  - Economy rates are calculated based on weight of products in cart.
  - Shipping promos and free discounts will auto-apply based on order total or customer group.

#### **Payment Method**

- o Most accounts will have Pay on Account option. Invoice will be sent after order, based on net terms (30, 60, etc.)
- Pay Online by Card is for pre-paid accounts, without terms.
- You must agree to terms and conditions. This is required to complete checkout.

Select correct payment method and check 'terms and conditions' to complete order.



#### Preferred Shipping Date



Add a new address

~

#### Shipping Address

Zach King, Klean Kanteen, 3960 Morrow Lane, Chico, 95928

You can edit existing address	es from your acco	unt	
	CON	TINUE	
Tax ar	nd shipping cos	sts shown on next step	
0			4
My Cart	Shipping	Review & Pay	Complete
Shipping Method			
🔵 Local Pickup			\$0.00
C Economy			\$11.00
Payment Method			
Pay on Account			=
O Pay Online by Card			

Sub-total		\$251.10
Shipping	(Zach King, Klean Kanteen, 3960 Morrow Lane, C )	\$0.00
Тах		\$0.00
Total		\$251.10

I agree to the terms and conditions

COMPLETE ORDER: \$251.10

# Ordering as a Sales Rep (for your customers)

- As a Sales Rep, you can order on behalf of your customers.
- Once logged in, on top right you will see a special **Sales Agent Ordering** tab.
  - Here you can search for a specific customer.
  - Once selected you will see you are "Signed in as XYZ customer"
  - Shop on their behalf, add to cart and submit orders on their account.
    - If applicable specific pricing, payment and shipping options will apply to that customer.
  - **NOTE:** make sure to click **SWITCH ACCOUNT** to order for another account!

	istomer, adding items to cart all	to order for multiple custom
way ti	hrough checkout.	Customer Account 🛛 🖾 Expand
		You're signed in as LA MONTANITA CO-OP, LA MONTANITA CO-OP Any actions you take will be made on their behalf. Switch Account?
Sal	les Agent Ordering	Recent Activity
Q	la mont	白
0	LA MONTANITA CO-OP - LA MONTANITA CO-OP Danielle.Roark@Lamontanita.Coop LA MONTANITA CO-OP , LA MONTANITA	Your order activity will show here when you place your first order.
	CO-OP, 913 W ALAMEDA ST, SANTA FE, 87501-1681	Shopping Lists
0	La Montanita-Nob Hill - LA MONTANITA-NOB HILL JENNIFERQ@LAMONTANITA.COOP La Montanita-Nob Hill , La Montanita-No Hill, 3500 CENTRAL AVE SE, ALBUQUERQUE, 87106-1446	ob 🖹
0	Linda's Montana Gifts - LINDA'S MONTANA GIFTS LMGG@Blackfoot.Net Linda's Montana Gifts , Linda's Montana Gifts, 913 MAII ST, THOMPSON FALLS, 59873	Your shopping lists will appear here once you've added one.
٢	FABULA - FABULA Fabulagifts@Yahoo.Com FABULA , FABULA, 317 E MAIN ST, MONTROSE, 814( 3927	D1- Email address danielle.roark@lamontanita.coop
		Name       LA MONTANITA CO-OP
Payme terms These <b>NOTE</b>	ent options include <b>Pay on Account</b> (net ) or <b>Pay Online by Credit Card</b> (pre-paid). will vary based on account. : if you are shopping as a customer, you :ill checkout with <b>Pay Online option</b> . This end a link to customer email to pay by with the Shopify shockout are papulated	klean Skanteen*       INVOICE #D147         dit.
will se card, v		
Payment	Method	Order summary
will se card, N Payment ○ Pay o ♥ Pay O	Method In Account Inline by Card In Ca	Order summary          12oz TKWide Insulated Water Bottle with Twist         Cap × 6       \$63.00         Black       \$63.00

### **Account Reports**

- As a Sales Rep, you also can see past order history and reports on what your customers have ordered.
- Once you have selected a customer, scroll down under Reports
- Here you can see **Purchase History by Time Period**
- This also gives you the option to "order again" and add same products to start a new cart.

A	8	Ô		TW ~			
(	Customer Acc	ount		🔀 Expand			
	You're signed in as TEST VIP Klean King, Zach's Test Company Any actions you take will be made on their behalf. Switch Account?						
Recent Activity View All							
	Reference	Submitted on	Amount	Status			
	#KW1045-SPLIT	11/5/2024	\$195.00	Processing			
	#KW1043 😑	11/5/2024	\$496.00	Processing			
	#KW1038 =	10/30/2024	\$258.00	Processing			
	#KW1037 📄	10/30/2024	\$1,244.20	Processing			
	#KW1029	9/18/2024	\$1,051.60	Shipped			
eports	ŝ						

			Name Purchase	history by ti	me period
My Account → ② You're signed in as TE Any actions you take	Reports ST VIP Klean Kir will be made on	ng, Zach's Test ( their behalf. Sv	Company witch Accou	int?	Click report to show a customer's order history and items.
Product	Current	Q3 2024 Actions 🗸	Q2 2024	Q1 2024	You can "order again" on any items to start a new order for that account.
Customization Charge - Engraving SKU: /CUSTOM-ENGRAVE C Order again	48	144	0	0	
16oz Pint Cup SKU: 1000425   Color: Brushed ♂ Order again	30	0	0	0	
10oz Cup SKU: 1000426 & Order again	0	10	0	0	
10oz Cup - 4 Pack SKU: 1000429   Color: Brushed	4	0	0	0	

### **Re-Ordering Same Items**

- You can easily re-order the same items from previous orders or order history
- Simple click the "order again" button on any product within a previous order.
- This will add same item to new cart to start checkout.

Vou're signed in as TEST VIP Klean King, Zach's Test Company     Any actions you take will be made on their behalf. Switch Account	it?			
Submitted on 10/30/2024				
Status       Payment Method       Shipping Method         Processing       On Account       Economy         Additional Information       test         Shipping Address       Zach King, Zach's Test Company, 3960 Morrow Lane, Chico, 95	6	12oz <sup>-</sup> Twist SKU:1	TKWide Insulated Water Bottl Cap 008308 Order again any item to a new o	le with ' to add cart
Processing          6       12oz TKWide Insulated Water Bottle with Twist Cap         SKU: 1008308       C Order again	<b>\$90.00</b> 6 x \$15.00	My Cart	signed in as TEST VIP Klean King, Zach's Test Compa	₹¥ Expan
6 SKU: 1010134 C Order again	\$54.00 6 x \$9.00	Any act	tions you take will be made on their behalf. Switch A oducts by SKU or Barcode 12oz TKWide Insulated Water Bottle with Twist Cap SKU: 1008308   Color: Black In stock 5000 - 6 + 11 - 0 Guarda apple	Actions ✓ \$63.00 \$10.50 per unit ♡
		Conception of the sector of th	<ul> <li>Gey rules apply</li> <li>16oz TKWide Insulated Café Cap and Twist Cap - Mixed 6-Pack</li> <li>SKU: 1008634</li> <li>In stock 37</li> </ul>	\$99.00 \$99.00 per unit ©

## New Accounts

- All retailers interested in applying for a new account, should fill out our online application form here: <u>https://kleankanteen-</u> <u>wholesale.com/account/register</u>
- Klean Kanteen will review all applications and required fields and approve retailer account.
- This will trigger creation of a new online account and customer will be notified to login to B2B site.
- Customers will be auto-assigned to correct Sales Rep based on criteria and region, if applicable.

## Apply to Become a Retailer

An approved Klean Kanteen Wholesale or Custom account is required to access and order from this site. Interested in selling our line or ordering custom products? Please complete our application form below, and your info will be reviewed by our sales team.

#### **New Wholesale Account Application**

Please complete this online form if you wish to resell all Klean products, including both inline and custom products.

#### Amazon/3rd Party Marketplaces & MSRP Policy:

Klean maintains a strict 3rd party marketplace selling policy, MAP policy and a global promotions strategy. *Please DO NOT apply unless you are a legitimate retailer with* 

store location(s), and not an online only reseller. Order Minimums:

Minimum opening order is \$350.00. Minimum Reorder is \$150.00. All retailer applications will be reviewed and approved before gaining access to order or sell Klean products.

Step 1 of 3 Business Information

Company Name\*

Doing Business As